



*Better information, better decisions.*

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## CONNECT™

### Features & Benefits

We know appraisers are singularly focused on producing appraisal reports. It is difficult, especially if you are a sole proprietor, to take time away from production and focus on business development.

#### We have created a marketing machine that is as simple as 1-2-3.

- 1 Create your profile
- 2 With the click of a mouse, connect to Clearbox subscribers and Appraisal Management Companies
- 3 Decide which clients are a good fit and enjoy the benefits of a diverse client base

Don't wait until business turns down or you lose a significant client. To be effective with your marketing strategy it is mandatory that you are consistent. Once you have created your Clearbox profile you have done most of the work. Let it work for you 24/7.

Then reach out to Clearbox subscribers and proactively let them know you are interested in doing business with them.